

SILVER ANNIVERSARY CALENDAR SIGNALS START OF MILESTONE YEAR
AT WILSON BANK & TRUST

LEBANON, TENN. – Wilson Bank & Trust will celebrate a special milestone in 2012, and the bank is already making sure customers have a memorable way to mark the year.

Earlier this month, WB&T began distributing a special edition 2012 calendar that focuses on its 25th anniversary, and features photos from the bank's archives. The calendar is just a preview of a year-long 'silver celebration' set to start in January, according to CEO Randall Clemons.

“Remaining a successful, independent, community-minded bank for such a long period is a true achievement these days, and we look forward to sharing an exciting year with our entire bank family in 2012,” Clemons said. “Our celebration will involve rewarding our customers and communities in some special ways, and it will focus on the years ahead as well as the memories.”

In addition to a few surprises to be announced later, anniversary promotions and activities will be incorporated in all of the bank's community events, which take place in every area served by WB&T. The first such event will be the long-running Construction Expo, scheduled for Friday and Saturday, February 3-4.

A website devoted entirely to the 25th anniversary will be launched in January, and will include a number of avenues for revisiting the bank's early days, including a timeline, video interviews and a photo gallery. By way of the calendar, the bank has already introduced a 25th anniversary logo that will serve as a consistent reminder of the milestone.

Wilson Bank & Trust opened officially on May 11, 1987, in a small building near the current site of the Main Office on West Main Street in Lebanon.